

INTA

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Innovation in urban services

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World wide, there are about 557 000 local authorities that gather talent and investment. It is the biggest market in the world, but too often the private sector neglects the importance of this huge market.

Cities are not anymore able to relaunch their economy alone so they need new mecanisme and some innovative companies could bring them the solutions needed.

Cities are facing the problem that they are not able to prioritize their needs and they don't know where they can find them.

The biggest innovation in urban services is the shift between the offer and the demand. Indeed, the citizen, or user has to be in the centre of the innovation process.

On one hand, the Citizen has to be more active to new services in the future. On the other hand, the involvement and commitment of companies in the success of the service has to increase, in order to change the model where only public authorities carry responsibilities.

To transform knowledge and concept on useful product, we need corporate spirit, public and private funds, technocrats, etc.

In Taipei

The City of Taipei is developing several innovative tools towards its citizens: Easy card (electronic wallet and transportation card), mobile Health and Living Care (old people wearing a watch fit with medical data and alarm in case of emergency).

Community Card System: to support social inclusion

It is a programme to collect accurate statistics and propose multi-dimensional welfare programmes: condition of employment, housing, health, education / training, basic services, social participation... Open City Foundation is an institution aimed at the promotion of ICT policy reform and entrepreneurship in developing world.

In Kaohsiung:

The City Council developed port port activities with new services towards tourists (international cruise home port), green mobility (open transport service -bicycles, green vehicles)...