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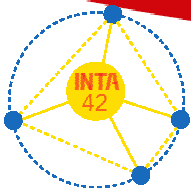
WORLD URBAN CONGRESS

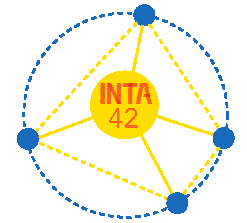
ROSTOCK, 19-21 SEPTEMBER 2018

THE HIDDEN VALUE OF MEDIUM-SIZED CITIES

technical visit 3:

reducing spatial inequalities – inclusive neighbourhoods





We welcome you to the technical visit 3

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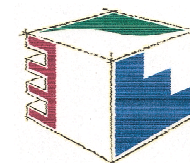
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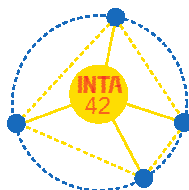
RGS



Hanse- und Universitätsstadt
ROSTOCK

technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

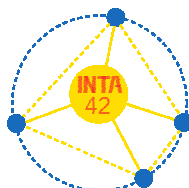
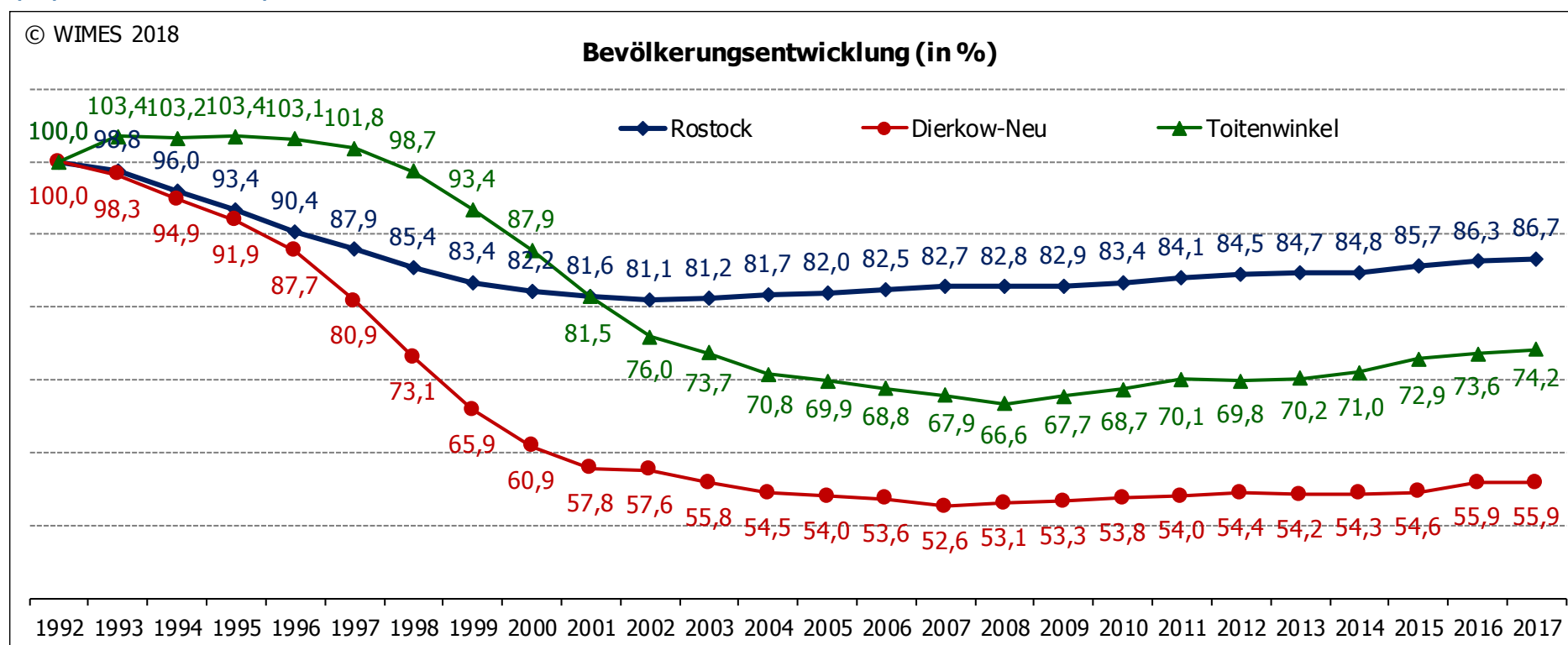
- **statistical data on development and prognosis of Dierkow an Toitenwinkel**
- **Changing star- new perspective of prosperity in large housing estates**
- **citizen park Toitenwinkel**
- **district and meeting center Dierkow**
- **50.000-€-citizens' projects**
- **disposition fund**



Technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

Statistical data on development and prognosis

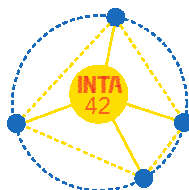
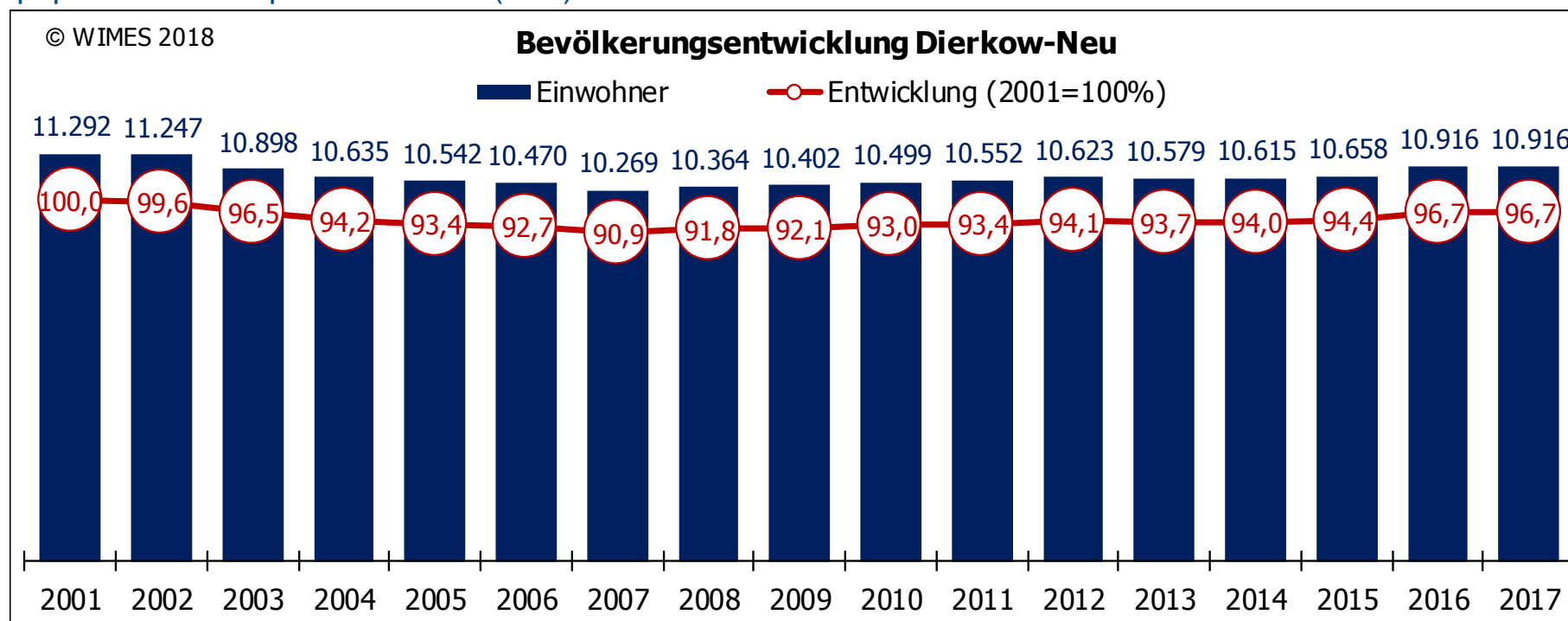
population development



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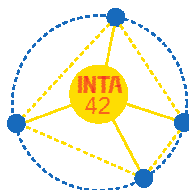
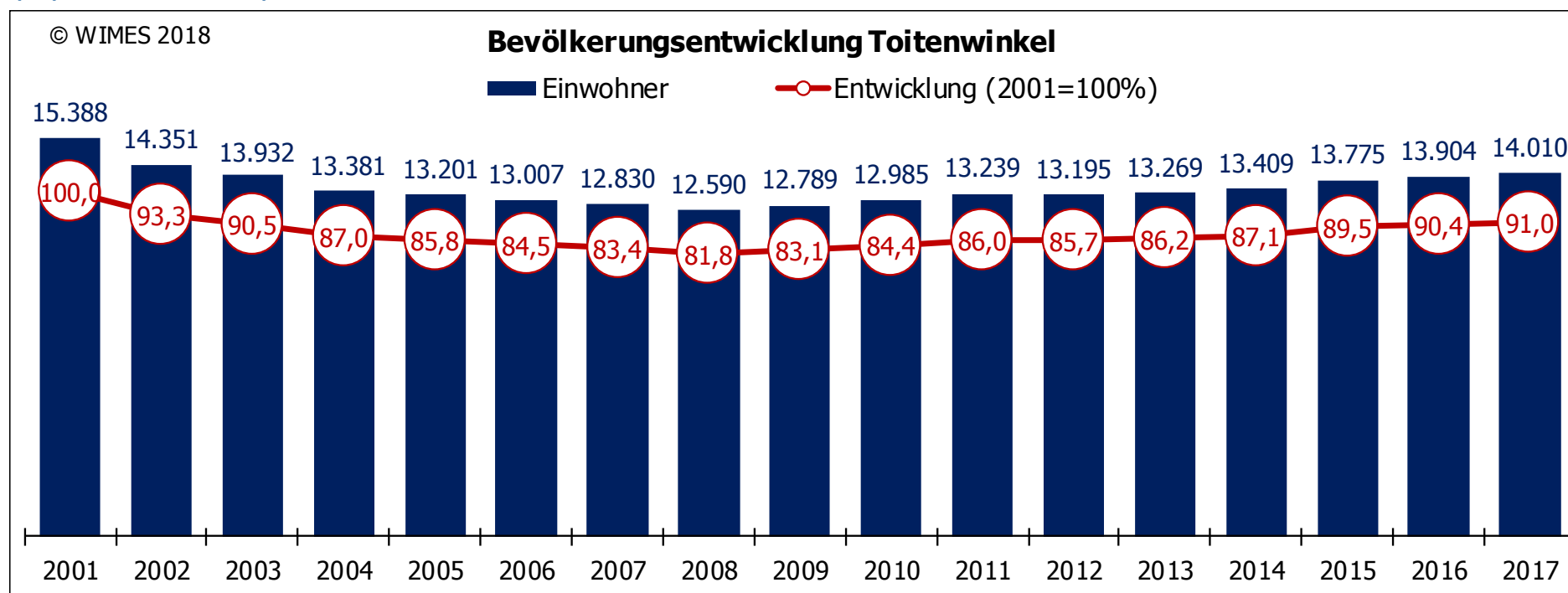
population development Dierkow (new)



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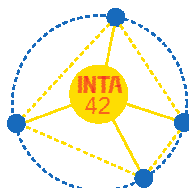
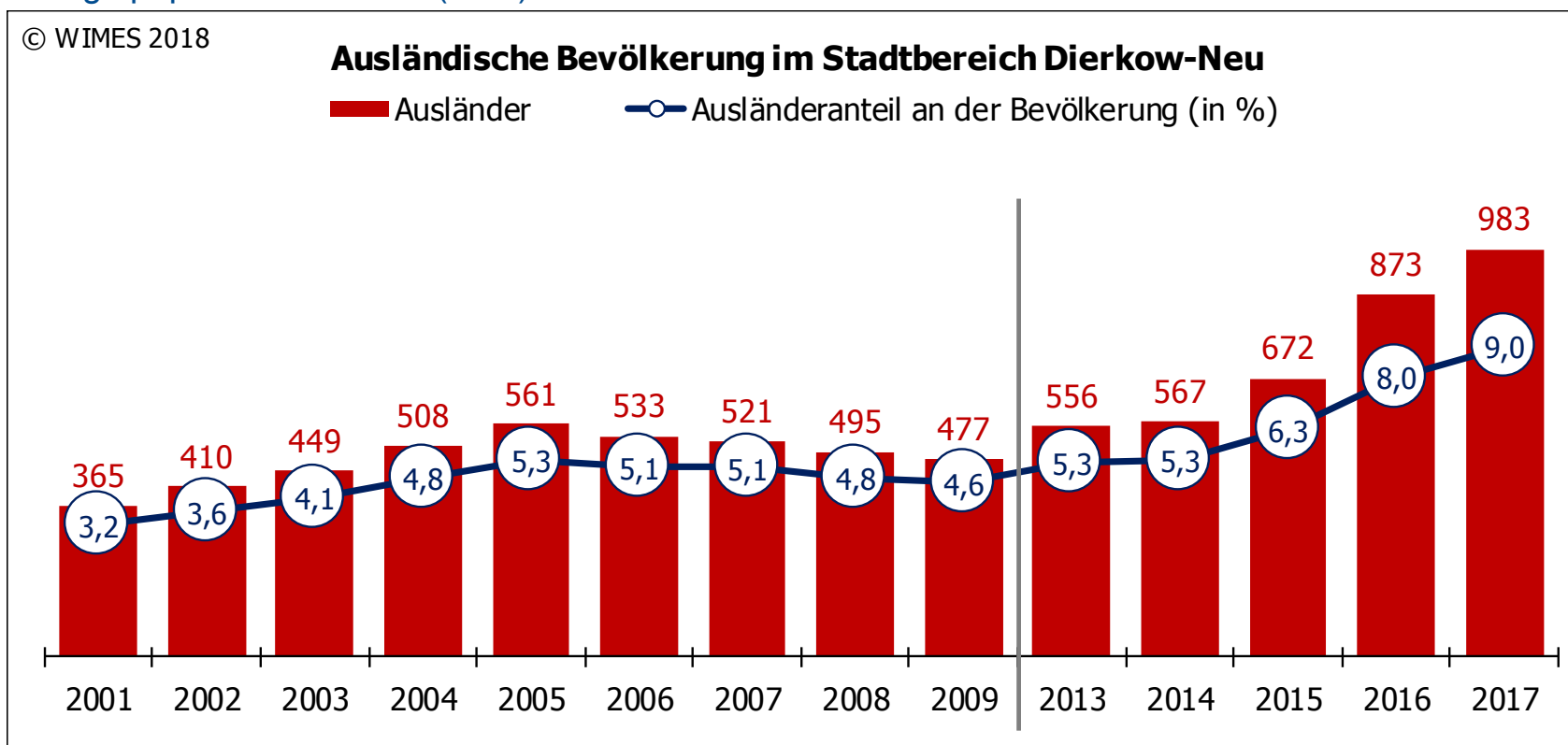
population development Toitenwinkel



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Statistical data on development and prognosis

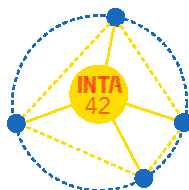
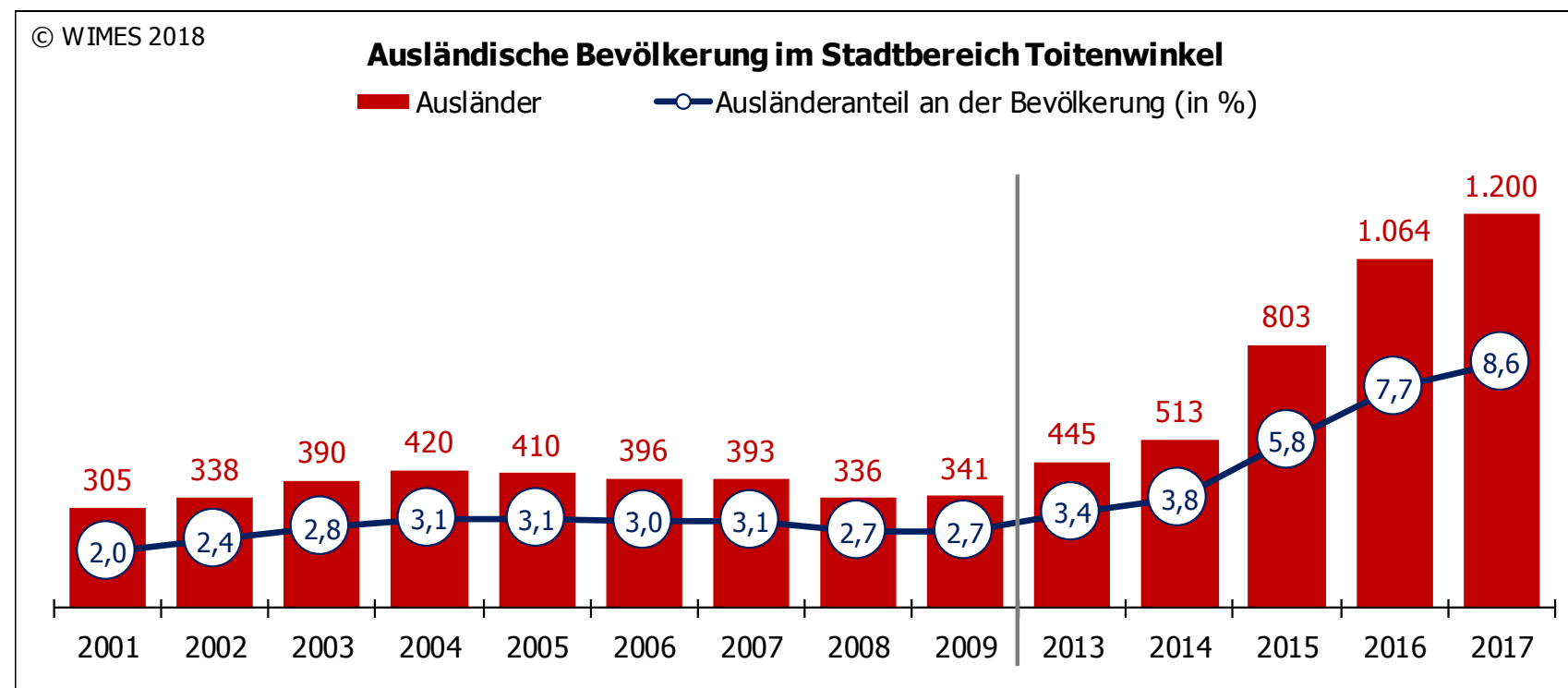
foreign population Dierkow (New)



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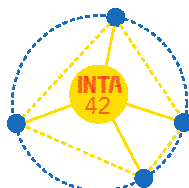
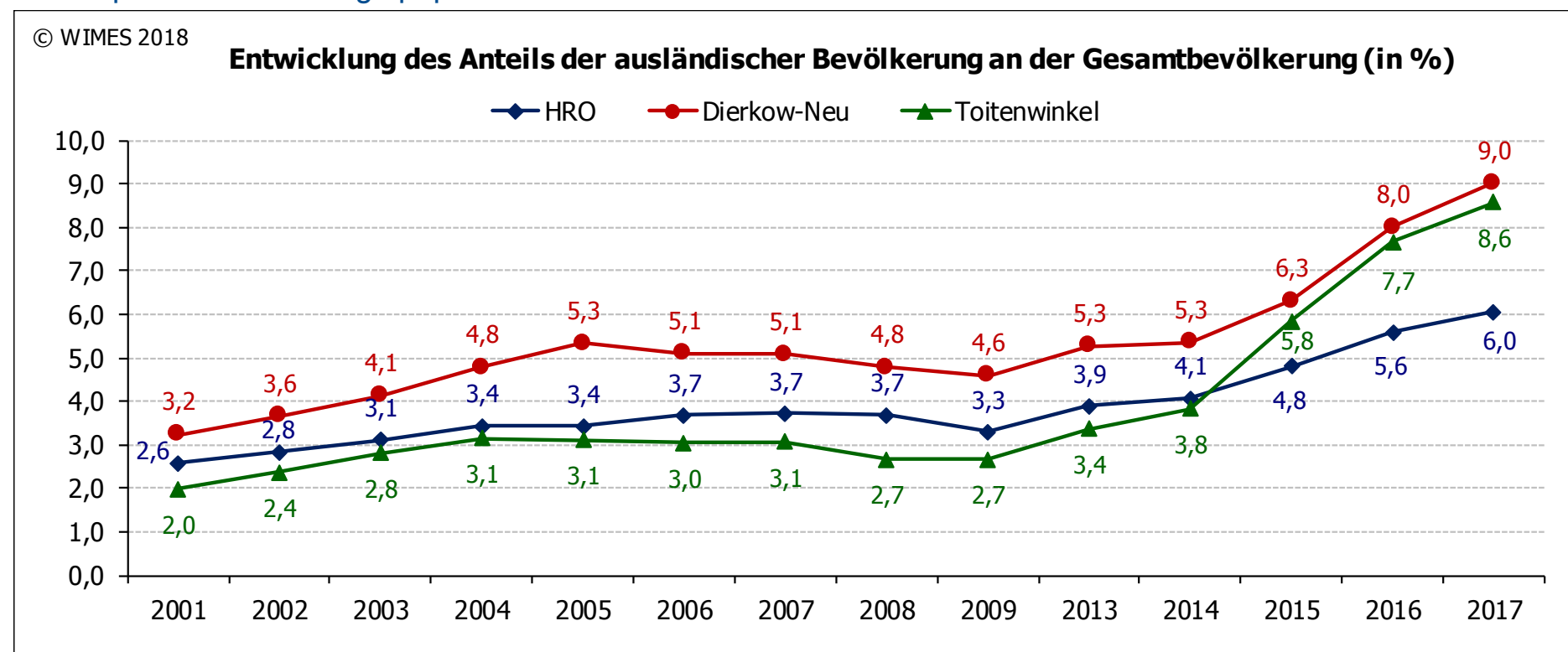
foreign population Toitenwinkel



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Statistical data on development and prognosis

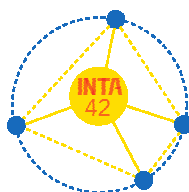
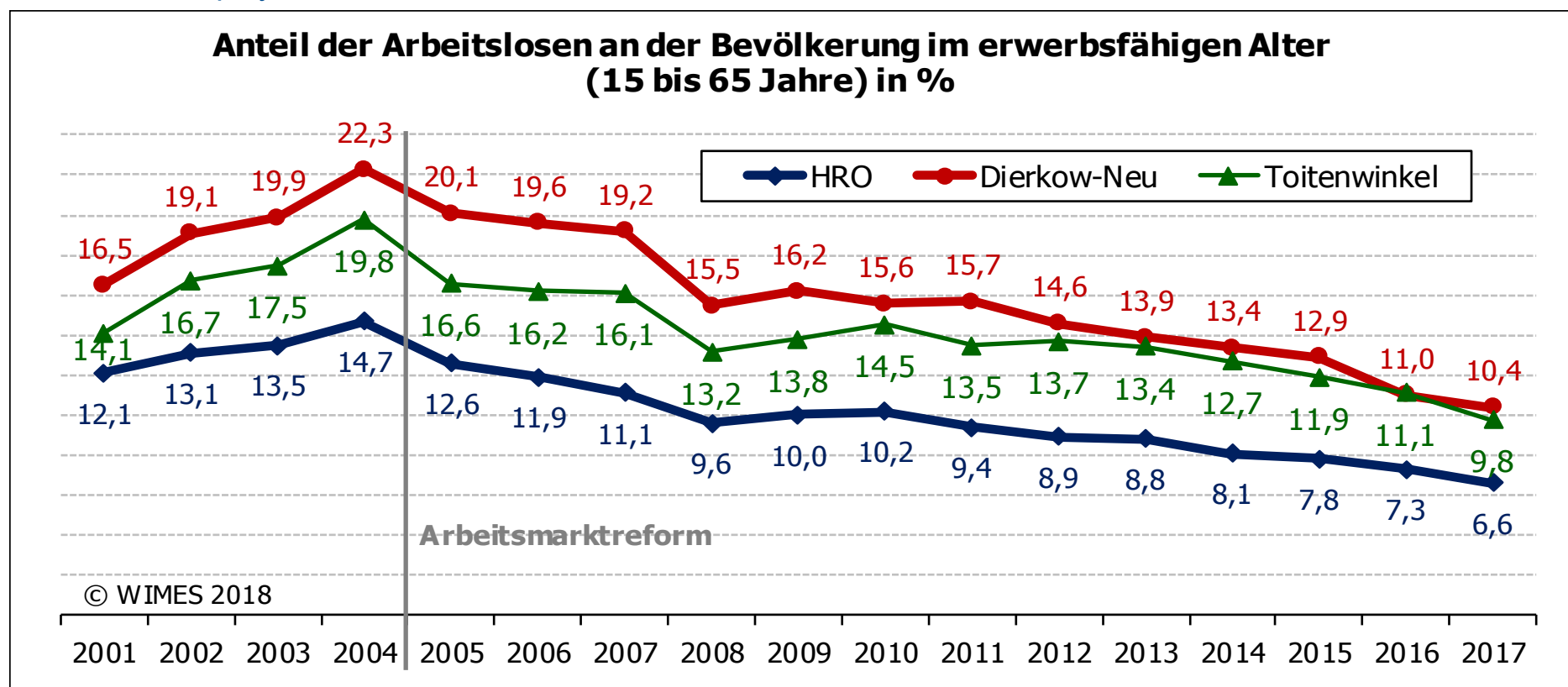
development of the foreign population



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Statistical data on development and prognosis

share of unemployed



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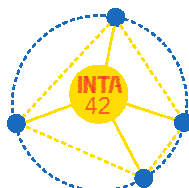
Statistical data on development and prognosis

unemployed

	Arbeitslose nach SGB II			
	2005		2017	
	absolut	Anteil an allen Arbeitslosen in %	absolut	Anteil an allen Arbeitslosen in %
Dierkow-Neu	1.223	72,8	628	76,2
Toitenwinkel	1.255	74,8	771	78,6
Hansestadt Rostock	11.792	67,9	6.344	72,0

	September 2017					
	Bedarfsgemeinschaften gesamt	zum Lebensunterhalt (ALG II)	mit Leistungen		Zahl der Leistungsempfänger*	
			für Unterkunft	mit Sozialgeld	absolut	je 1.000 Einwohner
Dierkow-Neu	1.404	1.162	1.367	181	2.535	232
Toitenwinkel	1.654	1.374	1.607	207	2.945	210
Rostock gesamt	13.882	11.602	13.419	1.551	24.189	116

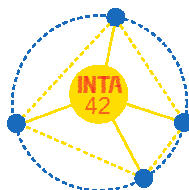
*Zahl der Personen in Bedarfsgemeinschaften mit Leistungen nach SGB II



technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

Changing star - new perspective of prosperity in large housing districts

- built up the early 90ths - modern and multifunctional economic square
- society changes: place lost economic attractiveness
- still high social relevance – in the middle of the district



technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

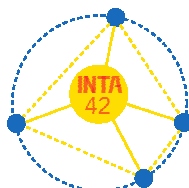
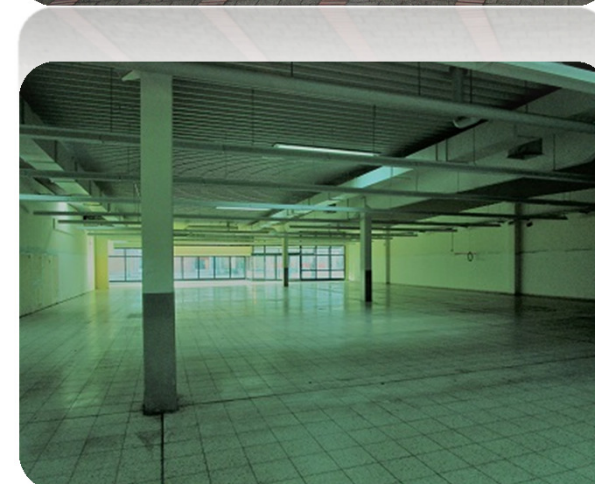
Changing star - new perspective of prosperity in large housing districts

The situation

Abandoned trade and commerce spaces in neighbourhoods -> negative impacts on the surrounding atmosphere, on the local economy, on the quality of life (less diversity of offers, services, places to be)

Our projection

Develop the vacancy as space for the people, as space to establish new economy forms, as space for cultural use and open for local self-organisation. The aim is to encourage the connection between the local economy and the local community.



technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

Changing star - new perspective of prosperity in large housing districts

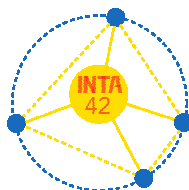
Our way

Initiate und accompany a process in the neighbourhood including all relevant **local stakeholder** to find a **connecting vision** and **create a local network** (owner, residents, local entrepreneur, municipality, real estate companies, social and cultural facilities...)

Communication of who has which interests, which position to act and which capabilities for the future development. Any real commitment for the process is the first necessary step for change!

Our motto

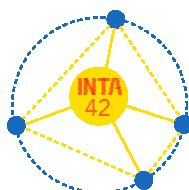
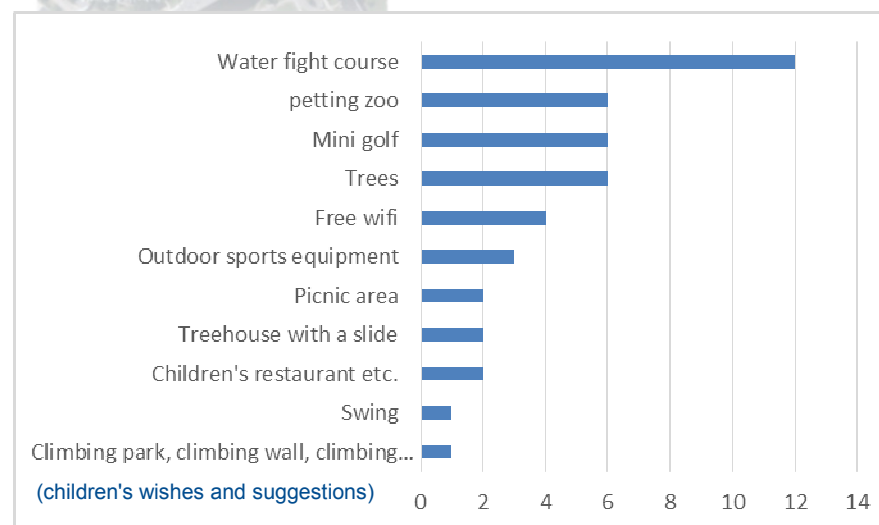
Make little steps early visible. Give new ideas a try. Build up local structures. Think and act in long-term changes.



technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

Citizen park Toitenwinkel

- creation of a public space (8,200 m²) for recreational activities and meetings that **promotes social integration and social cohesion**
- this will be open **for everybody with all ages**
- the planning is based on broad **public participation** with future users
- a pre-planning is currently created by 3 different planning offices
- the **users decide** which pre-planning is the best and will continue
- the implementation is taking place in 2019
- estimate Cost of 715,000 € (248,000 € will be covered by the Hanseatic and University City of Rostock)

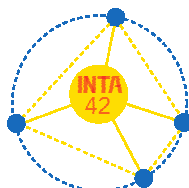
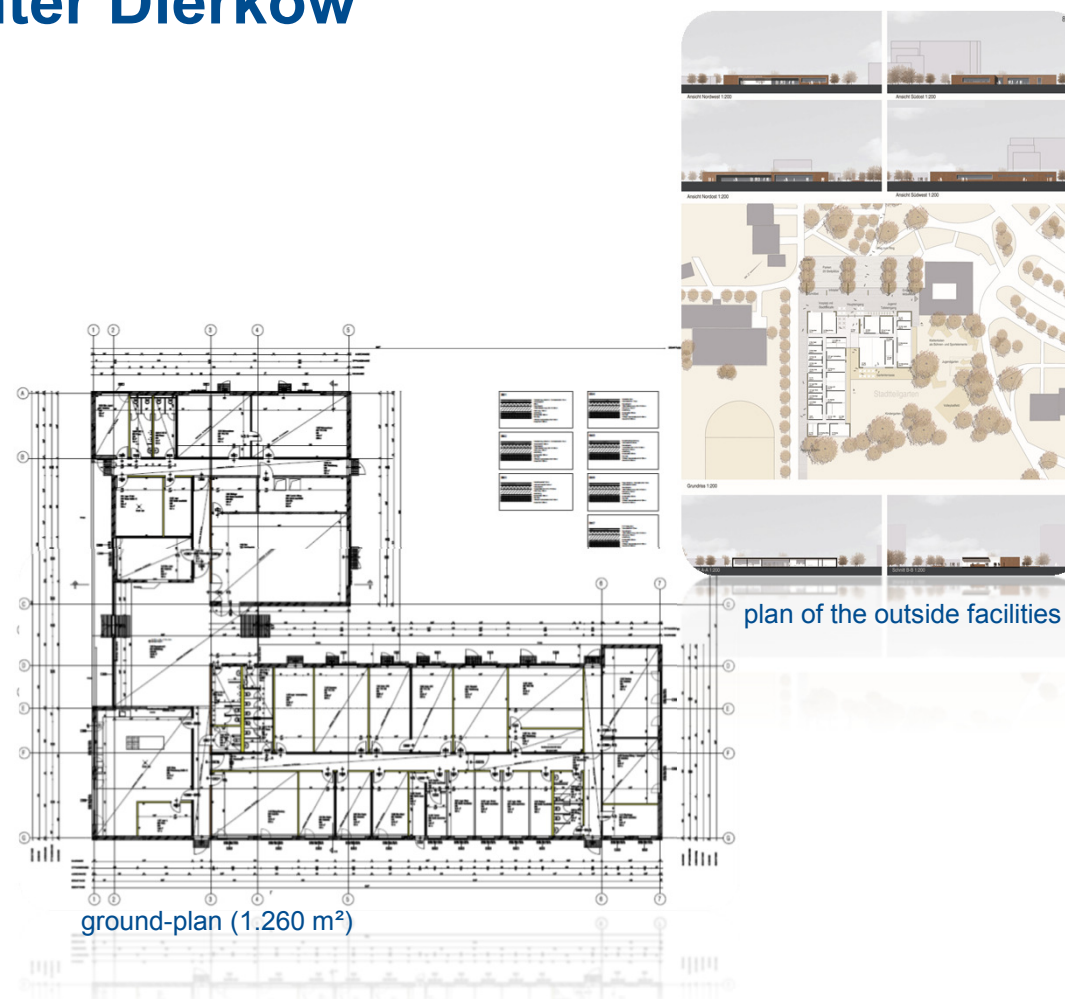


technical visit 3: reducing spatial inequalities – inclusive neighbourhoods

District and meeting center Dierkow

Planning process

- the overall planning process took **almost 10 years**
- search for a **suitable public area** in the district
- **urban design competition** for the new building
- **continuous intensive involvement of the future operator** in the entire planning process
- **securing the financing**, costs 3,200,000 € (of which the Hanseatic and University City of Rostock contributed 1,730,000 €)



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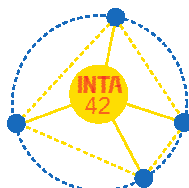
District and meeting center Dierkow

Placement of the center

- **ideal place** in the district
- **connecting footpath(s)**
- **placement** in the neighbourhood
- **invitation** through construction
- building **“communicates”** with forecourt and inner courtyard
- **proposal structure** and **open house** for visitors and participants



pictures: Volber Design

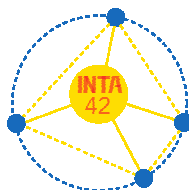
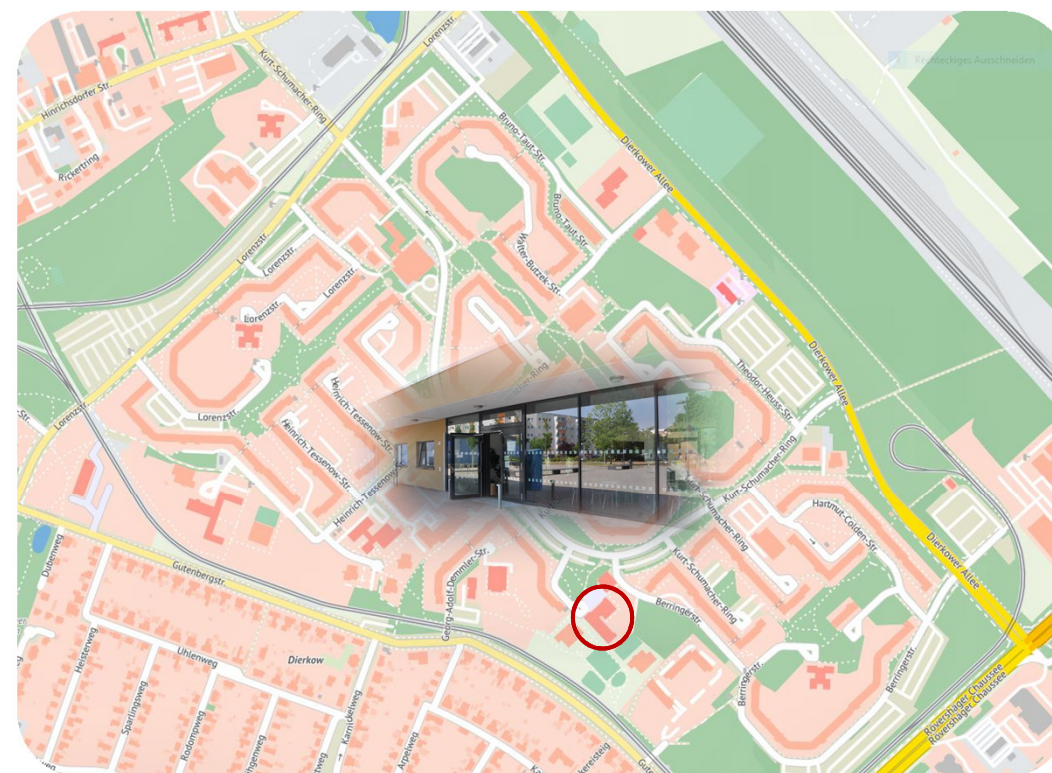


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District and meeting center Dierkow

Proposal structure and networking

- offerings for target groups
- daily meeting points for children, youth and adults
- weekly and specific offerings for elderly people
- specialized proposals with specific educated professionals:
 - Parent- and family development (german child protection)
 - family care – intensive work in families
- integrated work through networking
- networking – lively neighbourhood development



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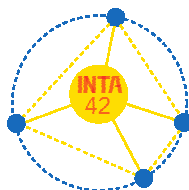
50,000-€-citizens' projects

As part of the urban development subsidy "Social City" yearly funds of 50,000 € can be used for citizens projects.

- instrument of participation
- 50,000 € are available annually for **small construction projects** in the district
- anyone can submit **suggestions** to the neighbourhood manager
- **checking** for realization and eligibility
- **presentation** of the projects at a citizens' forum
- citizens **deciding** by vote
- **realization** of the winning project



example: "green classroom"
(elementary school Dierkow)

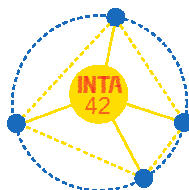


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Disposition fund

As part of the urban development “Soziale Stadt” (Social City) funds can be used for a disposal fund.

- instrument of participation
- 20,000 € are available annually for **smaller projects** (without follow-up costs) in the district
- goals
 - promote **self-help** and personal responsibility
 - promote **neighbourly contacts**
 - revitalize the **neighborhood** culture and enable
- **residents and actors** (associations, social institutions, etc.) in the district are eligible to apply for it
- projects should be supported at **short notice and unbureaucratically**
- a **neighbourhood advisory board decides** on the allocation of funds (members are representatives from the district, the district manager, the city and the RGS)



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WORLD URBAN CONGRESS

ROSTOCK, 19-21 SEPTEMBER 2018

THE HIDDEN VALUE OF MEDIUM-SIZED CITIES

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Thank you for your attention and
we wish you a pleasant stay in
Rostock.

