Towards a million-strong metropolis
AN ATLANTIC METROPOLIS IN SOUTH WEST FRANCE

> 3rd FRENCH REGION for its demographic dynamism

> Almost 1/4 of the regional population lives in the Bordeaux metropolitan area

> 40% of new inhabitants are between 24 and 40 years of age
720 000 >> 1 000 000 inhabitants in 2030

55 188 hectares

7th largest French conurbation (demographic weight)
POLITICAL ORGANISATION

A PRESIDENT
Vincent Feltesse,
(since July 2007)
Mayor of Blanquefort

36 VICE-PRESIDENTS

120 COMMUNITY COUNCILLORS
appointed from among the councillors of the municipalities.
Number set by law according to the number
of municipalities and their population

OFFICIAL POWERS
6 mandatory powers,
defined by the laws of 1966 and 1999

> Economic planning and development
> Planning and development
of the Community area
> Social housing management
> Urban policy
> Services of collective interest:
water, sewerage, cemeteries, abattoirs...
> Environment and living conditions:
waste management...

A BUDGET > 1 BILLION €

DRAFT PROVISIONAL
INVESTMENT PROGRAMME 2011-2015

⇒ 2.867 BILLION €
CHALLENGES TO OVERCOME
FACING URBAN SPRAWL AND DEMOGRAPHIC GROWTH
(sources A’Urba / SYSDAU)

1973
Inhabitants : 680 000
Urban space : 14 200 hectares
Density : 47,8 inhab./ urban hectare

1994
Inhabitants : 796 000
Urban space : 35 400 hectares
Density : 22,5 inhab./ urban hectare

2004
Inhabitants : 852 000
Urban space : 38 100 hectares
Density : 22,3 inhab./ urban hectare
2011 → 2020
The Bordeaux Decade

- 2011: Opening of CUB (Centre Urbain de Bordeaux)
- 2012: Opening of CUB
- 2013: Opening of CUB
- 2014: Opening of CUB
- 2015: Opening of CUB
- 2016: Opening of CUB
- 2017: Opening of CUB
- 2018: Opening of CUB
- 2019: Opening of CUB
- 2020: Opening of CUB
A metropolitan ambition
THE METROPOLITAN COOPERATIVE

> COLLECTIVE INTELLIGENCE:
better elaboration and decision-making; process of coordination between public and private stakeholders; dialogue, mobilisation, expertise of users

> THE METROPOLITAN COOPERATIVE IN MOVEMENT:
the cooperative relies on times and places for dialogue between all stakeholders in order to keep the metropolitan ambition alive
THE ‘METROPOLIS OF THE 5 SENSES’

INCLUSIVE

RESPONSIBLE

STIMULATING

SENSITIVE

DISTINCTIVE
Two innovative processes for a metropolis on the move
55,000 hectares: this is the overall surface area of the urban community. 50% urban space and 50% natural and farming area. This balance needs to be maintained and considered as an asset, one that the million-strong metropolis of the future will see as a veritable ecosystem.
50,000 DWELLINGS AROUND PUBLIC TRANSPORT ROUTES
50,000 dwellings around public transport routes
an emulative process

The vision of the public powers has to meet the imagination of professionnals calling on multi-disciplinary analysis

A mix between global urban strategy and operational proposals to share a robust political project with private sector practitioners and address citizen needs
5 international multidisciplinary teams selected to rethink our ways of building and living in the city.

Équipe
OMA
+ Coloco + Elioth + Iosis + Cbre

Équipe
Lacaton-Vassal
+ Druot + Hutin + Marin + Rivière Environnement + Vpe

Équipe
Alexandre Chemetoff
+ De Pardieu Mattei + Oasiis + Etc + Mdetc + S. Marot

Équipe
51N4E
+ Grau + Idea + D. Boudet + T. Laverne + 3E

Équipe
l’AUC
+ Bas Smets + Nfu + Icade + Tribu + F. Gilli + Arup + Étude Chevreux
May 2012
creation of a dedicated public-funded Société Publique Locale, La Fab (10 people),
which is due to work along with the cities and the urban community on scenarios of
urban development and on their realization

November 2012
launch of a call for proposals (architects and developers) for the first 18 test-blocks
(2 000 dwellings)

The financial accessibility of the dwellings to be produced are the core of the project

AND NOW?