Operational implementation of the New Urban Agenda and the Sustainable Development Goals

With more than 50% of the world’s urbanized population, urban and regional development is at the heart of pressing societal changes: improving / transforming / changing the space where men live and carry out their activities has become more vital than ever for the smooth functioning of our contemporary societies. The upheavals associated with responsible development now cross the objectives of economic growth and the reduction of spatial and social inequalities. The expansion of the urban way of life, the surge of new technologies and their consequences question everyone at their level of responsibility.

Despite a long history and the pressing challenges, the city remains a complex set of infrastructure, people and interactions that cannot be treated separately. The complexity of the current transitions is a serious challenge that local actors face with difficulty: coordinating various aspects of planning, construction, and logistics but also social inclusion, employment, physical and financial accessibility, energy, transportation…

The International Urban Development Association (INTA) proposes an approach adapted to this complexity with a method geared as much to master the mutations / transformations as to search for convergences on the one hand between the major transitions and the economic model of the city (urban innovation), and on the other hand between the creation of urban value and the general economy (sustainable development).
OUR AMBITION

The programme «Cities in Transformation - Act 2» is a follow-up of the INTA’s Initiative for the UN Conference Habitat III. Our objective is to help local actors to take advantage of the transformation and global mutations Cities are going through.

HOW TO GET THERE?
A multidimensional methodology

Our approach is in line with the objectives set by the UN SDGs and the UN and European Union’ Urban Agendas. In concrete terms, it is helping urban and regional authorities to recognise and close the possible gaps between global challenges and local assets or plans; and to pinpoint where collective intelligence can lead to rapid breakthroughs. What is at stake is the strategic and operational capacity to transform into territorial projects the many bottom-up initiatives (cultural, social, economic and environmental) carried by the multiple actors of the city.

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<tr>
<th>ACCELERATION OF INNOVATION</th>
<th>OVERTAKING PUBLIC PRIVATE PARTNERSHIP</th>
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<td>LOCAL PUBLIC RESPONSABILITY</td>
<td>THE CITY IS NOT FREE</td>
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<td>TERRITORIAL REDEFINITION</td>
<td>URBAN SYSTEM OVERALL PERFORMANCE</td>
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OUR APPROACH
INTA’s collaborative peer-to-peer method

Identifying innovative development solutions by giving priority to the «how to do» rather than to the «what to do». These Urban Labs, called «panels», are based on INTA’s collaborative peer-to-peer principle offering policy makers and local technicians an evolutionary process not only for the valuation of their current projects (urban analysis) but also for the decision to take on future projects (strategic orientation). The method is neither a theoretical analysis nor a quick fix. It is about engaging a deeper movement linked to ecological and social transitions by giving access to territorial dynamics allowing a shift towards more sustainable and responsible forms of development.
IN PRACTICE
Experimenting with the territories

• Step 1
Mapping the complexity
A first group of experienced professionals, in close collaboration with the local actors and decision-makers, will sketch initial convergences on objectives and priorities. This first step is considered as a preparatory phase for the collaborative workshop (panel: peer-to-peer) and will define the particular skills of practitioners to associate in Step 2.

• Step 2
Mobilization of collective intelligence
Panel « peer-to-peer »
The collaborative method helps local actors to evaluate their projects during an international co-production process. In practice, a dozen practitioners from around the world, all members of INTA, will come to meet and work several days with the local leaders and decision makers. Sharing knowledge and professional expertise in an intense way is a powerful instrument to accelerate the production of a shared vision, to single out innovation in buoyant sectors and to foster stakeholder acceptance. The proceedings of the panel and its operational recommendations are compiled in a report.

• Step 3
Capitalization and image making
This collective participation promotes further the image of the city and of its projects.
ORGANIZATION AND PARTNERSHIP

International dimension

Private sector involvement

This program is developed in partnership with Caisse des Dépôts (France), Ciudad Smart (Ecuador), the Network of Nordic Cities (Sweden), UCLG-Africa, UCLG-ASPAC (Asia Pacific), the Ministry of Portugal, the Higher Technical Institute (IST) of the University of Lisbon, the National Association of Housing and Renewal Officials-NAHRO (USA), the Atelier Bastille Architecture (France), the Institute Development and Urban Development Center (URDI)... As well as all territories and their partners wishing to host in situ interventions.

CALENDAR

• Phase 1 : methodological construction - fall 2017 / spring 2018

Several workshops, based on the innovative design method (KCP) developed by Mines ParisTech, drew a methodological framework that helped to map the operational «bricks» to be tested in situ. The workshops (SpotLab) were carried out in partnership with SNCF’s Research and Innovation Department.

• Phase 2 : presentation of first output at the 9th World Urban Forum in Kuala Lumpur - February 2018

• Phase 3 : In situ interventions - Summer 2018 / December 2019

The behaviour and skills highlighted in the approach are at the heart of creativity; the participants coming from various origins - elected officials, inhabitants, technicians, users, professionals, citizen groups, and researchers - are put in condition to imagine collaborative strategies that answer to the complex urban challenges, to map the trajectories of an optimized, realistic and sustainable development, and to list the conditions of realization in a complex social fabric.


Closing seminar, various publications, videos ... The conclusions of the program will be presented at the 10th WUF in 2020. de clôture, publications diverses, vidéos… Les conclusions du programme seront présentées au 10ème FUM.
PANELS OF INTA

2017 Puebla, Mexico - The River as a regeneration tool
2016 Vénissieux, France - Social and urban accompaniment of the La Darnaise district renewal project
2016 Arequipa, Peru - Territorial Dynamics of Southern Peru
2016 Bobigny, France - Spatial integration of the Sport & Disability Pole
2015 Reunion Island, France - Governance and Implementation Tropical and Island Ecology
2014 Pont-de-Clai, France - Imagining the city at the scale of the metropolis of tomorrow
2013 Taipei, Taiwan - Designing the new district of Xin Zhuang
2013 Apurimac, Peru - Territorial Strategic Vision for Andahuaylas
2012 La Défense, France - From sustainable development to intelligent development
2012 Cotonou, Bénin - Planning and urban development of Sémè-Podji economic area
2011 Açores, Portugal - Tourist and hospitality strategy in the Azores
2010 Caceres, Espagne - Social innovation for a structuring project Ribera de Marcoo
Act 1 «Cities and territories in transformation»

Publication to download here

Act 2 «Cities and territories in transformation»

More information here

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