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SMART AND PROSPERING CITIES  
COMMISSION

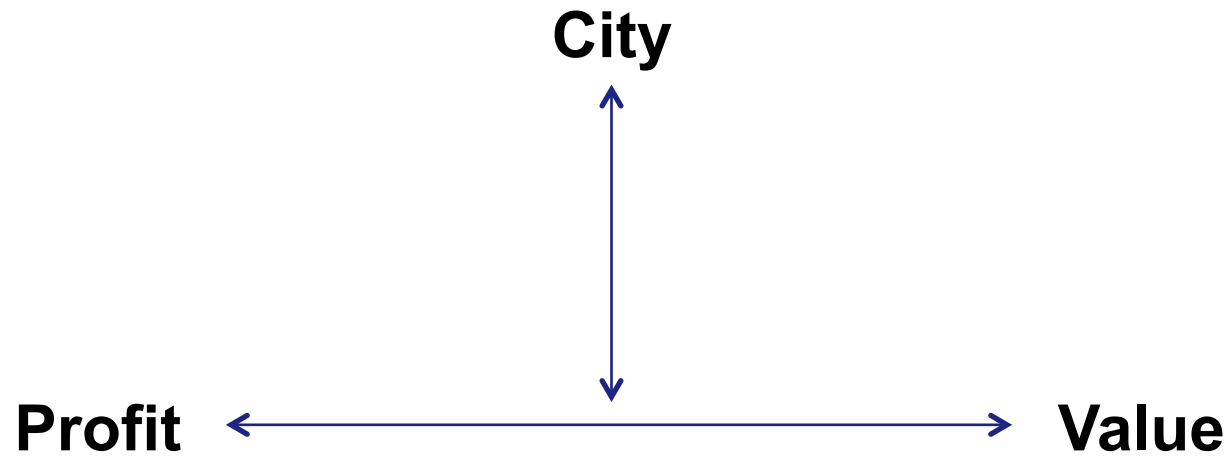
# Creating urban value out of real estate investment

Rostock, 21<sup>st</sup> September, 2018

# Agenda

- **General conditions**
- **Leipzig Charta**
- **Remarks to key questions**

## General conditions



## **Leipzig Charta 2007**

- **Integrated urban development policy approaches**
- **Attention to deprived neighbourhoods**

## Remarks to key questions

- **Strategic development leads to value**
- **Transparency and participation reduce barriers**
- **Public private partnership is key**
- **Public interests first**
- **Balance urban, social and economic outcomes**



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