UNESCO Chair – IT Tralee

‘Mainstreaming Diversity’
Inclusivizing PE, Sport, Fitness & Recreation

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www.unescoittralee.com
United Nations Educational, Scientific and Cultural Organization

UNESCO Chair "Transforming the Lives of People with Disabilities, their Families and Communities, Through Physical Education, Sport, Recreation and Fitness"
Our Motto

‘Mainstreaming Diversity’ - a society where diversity is valued, where those living and working therein embrace it with positivity for the betterment of society

“Mainstreaming Diversity”
A society in which difference is the norm...

‘Let’s Inclusivize’ -

1. RECOGNISE the RIGHTS of ALL
2. INCLUSIVIZE PRACTICE
3. MAINSTREAM DIVERSITY
Current Projects

Plan2Inclusivize
Sports Inclusion Programme
Togo, West Africa
Ethiopia, East Africa

European Week of Sport
#BeActive

Campus of Inclusion – IT Tralee
What place for training in the Pole?

3 Strategic Areas

▶ Profile
  ▶ Raise the profile of inclusive sport and the facilities of the Pole
    ▶ Creating Awareness
    ▶ Education & Training
    ▶ Promotion & Hosting of inclusive sports events

▶ Partnerships
  ▶ Build on existing and create new strong partnerships

▶ Participation
  ▶ Promotion & facilitation of inclusive sports events

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Intangible Pole - Profile

The role of the Pole in creating awareness will be:

To enthuse and support the community (the stakeholders) about working and engaging with people with disabilities to actively participate in sport, physical fitness and active recreation.

The emphasis is on Inclusivizing Sport.

“Inclusivize” = action verb

Underpins willingness, intent, actions, and resources
Intangible Pole - Profile

Creating Awareness:

- Information evenings promoting Inclusive Sports
- Social media campaign
- Weekly Inclusive Sports Days
- Inclusive Sports Camps
- Monthly community information meetings relating to Inclusive Sports days
- Appointment of Ambassadors (well know sports people) from various sports to act as role models and aid in the awareness raising campaign for inclusive sports.
- Mainstreaming existing sporting events

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CARA NATIONAL ADAPTED PHYSICAL ACTIVITY CENTRE PRESENTS THE XCESSIBLE OUTDOOR INITIATIVE 2012/2013

Xcessible Tag Rugby Main Partners

Xcessible Inclusive Youth Sports Initiative

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Intangible Pole - Profile

Education & Training:

Inclusion Awareness Training can operate at several levels:

1. **Introduction to Inclusion Awareness** - create an awareness in the community to promote and engage in inclusive sports activities

2. **Sports Inclusion Training Programme** - train community members to facilitate inclusive sports events in the community which will promote & engage with the Pole facilities and services.

Both of these levels of Inclusion Awareness training can be delivered to a number of different groups - schools, local clubs, colleges, business organisations, disability organisations etc.

These 2 levels will then feed into the activities of the Pole and the Pole will act as a catalyst for the creation of strong networking between the different stakeholders. This in turn will assist in the promotion of the Pole as the Centre of Excellence for inclusive sports in the community (community meaning - local, regional and national level).

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Intangible Pole - Profile

**Education & Training** to Whom?

- All Personnel employed in the Pole
- Local - schools, clubs, community organisations, local disability organisations
- Regional - colleges, regional disability organisations, business organisations, regional government agencies.
Inclusion Awareness Training -what?

Sports Inclusion Awareness training is built on 3 main pillars:

- **Pillar 1**: Changing Perceptions
- **Pillar 2**: Theory & Practical Knowledge
- **Pillar 3**: Application of Knowledge

Pillar 1 and 2 are the building blocks for the creation of awareness of inclusive sports.

Pillar 3 starts the hands-on training of inclusive sports session facilitators.
Intangible Pole - Partnerships

Partnerships

✓ Local - schools, clubs, community organisations, local disability organisations
✓ Regional - colleges, regional disability organisations, business organisations, regional government agencies
✓ National - government agencies, national disability organisations, Special Olympics France, Paralympics France
✓ Linking to European disability networks
✓ Industry Leaders in Fitness & Sports Initiatives
✓ International - UNESCO IT Tralee

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Intangible Pole - Partnerships

Partnerships with Colleges & Industry Leaders to facilitate research

Training, research (R & D), coordination should be:

✓ Evidence-based, impact focused, innovative, responsive to change, adopting a longer term view to facilitate sustainable outcomes
✓ Participation rather than involvement
✓ Post Graduate Research, Under-graduate research
✓ Research Centres (e.g. CEED, IMAR )

Development of Pole as a :-

✓ Centre of excellence in Inclusive Sports activities
✓ Centre of Advocacy for
  ❖ Good practice in Inclusive Sports
  ❖ Policy change
Intangible Pole - Participation

“Mainstreaming Diversity – a society where diversity is valued, where those living and working therein embrace it with positivity for the betterment of society”

Participation:-

✓ Promote active participation of PwD in sports
✓ Build capacity among the stakeholders to facilitate inclusion in sport
✓ Maximize the uptake of inclusive sports practices among all relevant and identified stakeholders – local, regional and national level
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