GLOBAL COMPETITIVENESS, ATTRACTIVENESS AND INNOVATION.
THE NEW LEVERAGE OF METROPOLITAN DEVELOPMENT:
FANTASY OR REALITY?
INTA professional skills development:

INTA offers its members the opportunity to enhance their careers through short training programmes.

The training programme of INTA capitalises on the experience brought by its members, offers an integrated vision of urban problems and proposes tools and methods to solve urban policy conflicts and contradictions.

INTA’s Summer Course is designed to increase the understanding of the challenges of urban development.

It is aimed at practitioners who wish to broaden their skills and frame them in an international context and a culture of sustainable integrated development.

The programme of the Summer Course combines feedback, case studies, fieldwork and conceptual inputs. The training sessions are conducted by an international team of experienced practitioners and researchers from different geographical areas.

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What processes should be adopted for the development of urban areas at the time of the sustainable development and a growing process of “metropolisation”? We are facing a particular challenge of effectively improving the regional framework of large metropolis system. How do we really make polycentric city-regions that will be sustainable, balanced, inclusive, and economically robust? How do we harness innovation patterns to spatial development? Is the choice between planning at the scale of a nation, region or metropolitan area still the same? Is the vision of centre-periphery now obsolete given the pressures on our urban areas?

The explosion of “clusters” to share the opportunities of economic development and research to allow a greater international influence is debatable. Industrialized countries are in the process of decentralization, developing countries also fall in this phase. However, there is a shift in the national response to the crisis. In this context, what should be the governance and financial arrangements for areas of national priority?

How should we develop our greenfield sites and redevelop our brownfield ones? How do we ensure that all benefit from the development and that some areas are not left behind when the economic pressures are growing throughout the world? Are the levers of public action, through a substantial commitment toward infrastructures and amenities still relevant in the sustainable urban development advocated today? Should we push for innovation when it comes to the existing city?

Thus the territorial organization, urban services, the connexion with other areas and the project management and financing are changing. They are trying to adjust their process to the metropolitan development but must also be innovative to make cities competitive, attractive and sustainable.

Saint-Quentin en Yvelines, France

The agglomeration of Saint Quentin en Yvelines is part of a project of national development to create a scientific and technological Cluster called the “Plateau de Saclay” in the southwest of the Paris metropolitan area. The development of the «Plateau de Saclay» fits into the territorial development strategy of the «Greater Paris metropolitan area». Issues of governance (state, region, supramunicipal authorities...) exist in the Paris area and exemplify the problems in managing and organising cities and neighbourhoods. On this occasion, participants will visit and study the case of the «Plateau de Saclay» and put into practice the elements discussed during the theoretical sessions.
Tuesday 6 July: Clusters: examples of metropolitan development

- 9h00-9h30 Presentation results Case study on Fukuoka, Japan
- 9h30-11h30 Which territory, which scale for the development of a cluster (national, regional, metropolitan)? Which spatial strategy?
  
  International cases, discussion and debate: One North (Singapour), Lawrence Barth, Architecture Association, London ; Cluster Paris-Saclay, France, Pierre Veltz, General Director Cluster Paris-Saclay project; Odile Soulard and Laurent Perrin (IAU-IF)
- 12h00-13h30 Case study Hsinchu (Taiwan) / working groups facilitated by Stéphane Cobo, Ratp
- 14h30 – 17h00 Plateau de Saclay (Cluster Paris-Saclay) technical visit and presentation case study

Wednesday 7 July: Urban regeneration, integration of territories: shall we innovate to intervene on existing cities?

- 9h00-10h30 Territorial integration: connexion traditional areas / peripheral districts?
  
  Jean-Michel Evin, chief executive, Echirolles City Council, France with case study and group working
- 11h00-12h30 Funding for regeneration: using the UK as an example,
  
  Michael Gahagan, Transform South Yorkshire, UK with case study and group working
- 14h00-16h00 Leverage of urban planning: amenities, infrastructure, evolution of activities?
  
  The transformation of the business district « Paris La Défense » into a « cluster in the city », Didier Lourdin, EPAD,
- 16h00-20h00 Visit and presentation of Cité des Sciences et de l’Industrie, La Villette, Paris. Urban renewal and creating an identity building a cultural parc: the example of Cité des Sciences et de l’Industrie and Parc de la Villette, Paris

Thursday 8 July: Innovation in planning and reality of implementation

- 9h00-10h30 Eco-neighbourhood: from principles to implementation
  
  Fernando Navarro y Bidegain, architect, Madrid, Spain
- 11h00-12h30 Innovation in services: Efficiency, visibility, attractiveness
  
  GDF-Suez
- 14h00-16h00 Eco-building, technological and environmental identity
  
  Marie Françoise Guyonnaud, Fondaterra, Versailles, France
- 16h00-18h30 Workshops: Working groups on case study Cluster Paris-Saclay

Friday 9 July: Debate and synthesis

- 9h00-11h00 Summary of workshops, debate and Summer Course evaluation
- 11h00-12h30 Official closing with Michel Sudarskis, Robert Cadalbert, President of Saint-Quentin in Yvelines Agglomeration and Pierre Veltz, General Director Cluster Paris-Saclay.
Registration form

Registration (1 for each participant)

Title (Mr., Mrs., etc.): ................................................................. Function: ........................................................................................................
Organisation: ...........................................................................................................................................................
Last name(s): ..................................................................................First name: .................................................................
Address: ..........................................................................................................................................................
Zip code: ................. City: ...................................................... Country: ........................................................
email: ................................................................................................................................................................
Tel: ...................................................................................................... Fax: ........................................................................

Language:  ☐ FRENCH  ☐ ENGLISH
Dietary requirements:  ☐ No  ☐ Vegetarian

What are your expectations for this training session?
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Registration fees

> 800 ☐ for INTA members
> 900 ☐ for non-INTA members

Payment details:
Wire it directly to the INTA bank account IBAN No: NL69ABNA0415406765 at the ABN-AMRO Bank, in The Hague, The Netherlands, quoting the name of the participant, the name of the event, and instructing your bank to charge all transfer costs to sender.
By banker's draft/cheque, made payable to the INTA Account. (Personal cheques are not accepted).

The Summer Course is open for all. Places are limited and will be given on a first come first serve basis.
Registration fees include lunches and visits. They do not include travel expenses, hotel accommodation, telephone and personal expenses.
For more practical information, please refer to: http://www.inta-aivn.org/en/activities/inta-activities-training/professional-skills-development

INTA reserves the right to effect changes to the Course programme.

Please return this registration form, either by fax or regular mail with proof of payment and your CV.
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