



ECONOMIC POLE

“The Escape of the Senses” – Call for projects for a wellness trail on the island of Nantes

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Samoa, in partnership with Nantes Métropole, is launching a call for applications as part of the “L'échappée des sens” project, an innovative initiative dedicated to improving well-being in public spaces. This project is part of the “Smart and Sustainable Territories” program of France 2030, supported by the State and operated by the Caisse des Dépôts. The call for applications is launched from October 15 to December 4, 2024.

A refuge route in the heart of the island of Nantes

From 2025, Samoa will offer a unique refuge trail on the island of Nantes. **This path**, located between parks and gardens, **will invite users to reconnect with their environment** through three essential dimensions:

air quality,

acoustic comfort

and thermal comfort.



A call for projects to create a strong identity

To launch this initiative, Samoa is opening a first call for projects in October 2024, intended to **design the artistic identity of the route**. This step is crucial to give “L'échappée des sens” an artistic direction that will combine visual and functional harmony, while respecting the spirit of the project.

Three other calls for projects will be launched in 2025, each aiming to reinvent certain stations along the route and reveal the region's wealth in terms of urban well-being.

Are you an economic player and want to contribute? Apply!

Whether you are a designer, artist or entrepreneur in the creative industries, this first call for projects is an opportunity to participate in an emblematic project for the territory of the island of Nantes. By integrating this innovative course, you will participate in the design of a space where well-being in an urban environment is at the center of concerns.

The call for applications runs from October 15 to December 4, 2024.

Application terms and timetable

To apply, the procedure is simple:

[Download](#) the specifications.

Send the application file to the email address indicated in the specifications.

Good to know: a public information meeting is organized on **Tuesday, November 12 from 2 p.m. to 3 p.m., at Halles 1 & 2**. Register online. [Online registration](#).

The schedule for the call for applications is as follows:

Deadline for receipt of offers: **December 4, 2024 (midnight)**

Jury and hearing: **December 10, 2024**

Selection and announcement to the winner: **December 11, 2024**